



JARAMOGI OGINGA ODINGA UNIVERSITY OF SCIENCE AND TECHNOLOGY
SCHOOL OF BUSINESS AND ECONOMICS
UNIVERSITY EXAMINATION FOR THE DEGREE OF BACHELOR OF
INTERNATIONAL TOURISM
2ND YEAR 2ND SEMESTER 2016/2017 ACADEMIC YEAR
MAIN CAMPUS

COURSE: BTM 3214: ECOTOURISM

EXAM VENUE;

STREAM:

DATE

EXAM SESSION:

TIME: 2 HOURS

Instructions:

- 1. Answer Question ONE (COMPULSORY) and ANY other 2 questions**
- 2. Candidates are advised not to write on the question paper.**
- 3. Candidates must hand in their answer booklets to the invigilator while in the examination room.**

QUESTION ONE (compulsory) (30 Marks)

- i) List 5 terminologies commonly used to describe “alternative” tourism (5 Marks)**
- ii) Enumerate 5 principles of ecotourism (5 Marks)**
- iii) Outline 5 activities commonly associated with ecotourism (5 Marks)**
- iv) Briefly, explain ecotourism can use each of the following strategies in minimizing its negative impacts;**
 - a) Choice of activity (2 Marks)**
 - b) Choice of equipment (2 Marks)**
 - c) Location and timing (2 Marks)**

- d) Group size (2 Marks)
- e) Education and training (2 Marks)
- v) Identify some of the guidelines that one should follow in planning an eco-destination (5 Marks)

QUESTION TWO (20 Marks)

- a) Outline the origin and historical development of the concept of ecotourism (10Marks)
- b) Sustainability is an essential feature of ecotourism. Discuss (10 Marks)

QUESTION THREE (20 Marks)

- a) Describe the economic impacts of ecotourism as classified below;
 - i) Fiscal impacts (3 Marks)
 - ii) Access to resources (3 Marks)
 - iii) Inflation (3 Marks)
 - iv) Revenue allocation (3 Marks)
 - v) Leakage (3 Marks)
- b) Explain the relationship between ecotourism and sustainable tourism (5 Marks)

QUESTION FOUR (20 marks)

- a) Clearly, outline the ecological impacts of tourism under the following headlines;
 - i) Ecological impacts of travel (5 Marks)
 - ii) Ecological impacts of accommodation (5 Marks)
 - iii) Ecological impacts of tourism activities (5 Mark)
- b) Outline the characteristics of a good eco-tour (5 Marks)