



JARAMOGI OGINGA ODINGA UNIVERSITY OF SCIENCE AND TECHNOLOGY
SCHOOL OF BUSINESS & ECONOMICS
UNIVERSITY EXAMINATION FOR THE DEGREE OF BACHELOR OF BUSINESS
ADMINISTRATION (SUPPLY CHAIN MANAGEMENT OPTION)
4TH YEAR 2ND SEMESTER 2024/2025 ACADEMIC YEAR
MAIN CAMPUS

COURSE CODE: BAB 1446

COURSE TITLE: STRATEGIC PROCUREMENT MANAGEMENT

EXAM VENUE:

STREAM: (BBA)

DATE: 17/04/2025

EXAM SESSION: 3.00 – 5.00 PM

TIME: 2 HOURS

Instructions:

- 1. Answer questions ONE and ANY other TWO questions**
- 2. Candidates are advised not to write on the question paper.**
- 3. Candidates must hand in their answer booklets to the invigilator while in the examination room**

QUESTION ONE (30 MARKS)

- a. i) Define strategic procurement. (4 marks)
ii) Explain how Strategic Procurement differs from traditional procurement. (6 marks)
- b. Discuss three key factors that influence strategic procurement decision-making in an organization. (10 marks)
- c. Using a case study or an example, explain how strategic procurement contributes to competitive advantage. (10 marks)

QUESTION TWO (20 MARKS)

- a) Describe the main components of an effective procurement strategy. (10 marks)
- b) Explain how category management enhances strategic procurement and cost efficiency. (10 marks)

QUESTION THREE (20 MARKS)

- a) Discuss the importance of supplier collaboration in strategic procurement. (10 marks)
- b) Explain the role of supplier performance evaluation in ensuring procurement efficiency and risk mitigation. (10 marks)

QUESTION FOUR (20 MARKS)

- a. Identify and explain four major risks associated with strategic procurement. (10 marks)
- b. Discuss risk mitigation strategies that organizations can adopt to ensure supply chain resilience. (10 marks)

QUESTION FIVE (20 MARKS)

- a) How can digital procurement tools, such as artificial intelligence and big data analytics, enhance procurement decision-making? (10 marks)
- b) Evaluate the impact of e-procurement systems on cost reduction and operational efficiency. (10 marks)