



JARAMOGI OGINGA ODINGA UNIVERSITY OF SCIENCE AND TECHNOLOGY
SCHOOL OF HEALTH SCIENCES
UNIVERSITY EXAMINATION FOR THE DEGREE OF BACHELOR OF BUSINESS
ADMINISTRATION WITH IT
4TH YEAR 2ND SEMESTER 2019/2020 ACADEMIC YEAR
MAIN CAMPUS

COURSE CODE: ABA 443

COURSE TITLE: Procurement & Supply Chain Research (Regular)

EXAM VENUE: STREAM: (BBA SCM)

DATE: EXAM SESSION:

TIME: 2 HOURS

Instructions:

- 1. Answer ALL questions in section A and ANY other 2 questions in section B**
- 2. Candidates are advised not to write on the question paper.**
- 3. Candidates must hand in their answer booklets to the invigilator while in the examination room**

1. A member of your class who is taking a procurement degree course is interested in conducting research in the broad area of public procurement fraud. Help her come up with the following areas to research on:

- a). A research topic that narrows the scope of the research. (3 Mks)
- b). Statement of the problem. (6 Mks)
- c). three research questions. (6 Mks)

- d). significance of the study. (5 Mks)
- e). Three research objectives. (6 Mks)
- e). Limitations of the study (4 Mks)

2 a). Define Literature review. (2 Mks)

- b). Discuss the importance of undertaking Literature review in Procurement and SCM. (8 Mks)
- c). Outline five factors that dictate the choice of research design to use in procurement and SCM research. (10 Mks)

3a). Justify the need for research in procurement and SCM (10 Mks)

b). Distinguish between the following research strategies. (10 Mks)

- (i). Qualitative vs. quantitative research
- (ii). Descriptive vs. Analytical research.

4. Define, comment on the purpose and appropriateness of the following research designs for research in procurement. (20 Mks)

- (i). Survey
- (ii). Correlation studies
- (iii). Case study
- (iv). Historical research.

5. (a). For each of the following, state five situations in which the data analysis concepts would be preferred in procurement research. (10 Mks)

- (i). Inferential data analysis
- (ii). Descriptive data analysis

(b). Provide justification for ethical considerations in procurement and supply chain management research. (10 Mks)