



JARAMOGI OGINGA ODINGA UNIVERSITY OF SCIENCE AND TECHNOLOGY
SCHOOL OF BUSINESS & ECONOMICS
UNIVERSITY EXAMINATION FOR THE DEGREE OF BACHELOR OF BUSINESS
ADMINISTRATION WITH IT
1ST YEAR 1ST SEMESTER 2016/2017 ACADEMIC YEAR
KISII CAMPUS-PART TIME

COURSE CODE: ABA 101

COURSE TITLE: INTRODUCTION TO BUSINESS

EXAM VENUE: LR 17

STREAM: (ABA)

DATE:15/12/16

EXAM SESSION: 9.00 – 11.00 AM

TIME: 2 HOURS

Instructions:

- 1. Answer QUESTION ONE and any other two questions**
- 2. Candidates are advised not to write on the question paper.**
- 3. Candidates must hand in their answer booklets to the invigilator while in the examination room.**

QUESTION ONE (30 MARKS)

- a) Explain five the objectives of a business or firm 10 marks
- b) Explain the following terminologies as use in stock exchange market 10 marks
- i) Jobbers
 - ii) Brokers
 - iii) Bulls and stags
 - iv) Blue chip companies
- c) Explain the main features of supermarkets and malls which are a characteristic in the big towns today. 10 marks

QUESTION TWO (20 MARKS)

- a) Explain the functions of the Nairobi stock exchange 10 marks
- b) Explain five characteristics of joint stock companies 10 marks

QUESTION THREE (20 MARKS)

- a) Explain the differences between partnerships and cooperatives 10 marks
- b) Under what circumstances can a limited liability company to be wound up. 10 marks

QUESTON FOUR (20 MARKS)

- a) What is meant by business ethics? 4marks
- b) Corporate social responsibility is one of the main themes discussed and implemented by business firms today. Explain the meaning of Corporate social responsibility and expose its benefits to the firm and its possible limitations 16 marks

QUESTION FIVE (20 MARKS)

- Discuss the five main business management functions 20 marks

END