



**JARAMOGI OGINGA ODINGA UNIVERSITY OF SCIENCE AND  
TECHNOLOGY**

**SCHOOL OF EDUCATION, HUMANITIES AND SOCIAL SCIENCES**

**UNIVERSITY EXAMINATION FOR THE DEGREE OF BACHELOR OF ARTS IN  
INTERNATIONAL RELATIONS AND DIPLOMACY  
4th YEAR 2nd SEMESTER 2025 EXAMS**

**MAIN CAMPUS (REGUI AR)**

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**COURSE CODE: ZHB 3404**

**COURSE TITLE: MEDIA AND INTERNATIONAL RELATIONS**

**EXAM VENUE: LR 7**

**STREAM: BA ARTS**

**DATE: 14/4/25**

**EXAM SESSION: 15-17.00 HRS**

**TIME: 2 HOURS**

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**Instructions:**

1. Answer any three questions
2. Candidates are advised not to write on the question paper.
3. Candidates must hand in their answer booklets to the invigilator while in the examination room.

1. "Media is a necessary evil during war." Citing various examples, assess this statement.
2. With examples, discuss the conceptions on International Relations
3. Examine the various ways that professional media can positively influence inter-state relations
4. Traditional Media is under threat from New Media (social media). This is drastically changing how countries engage. Discuss
4. What do you understand by the term CNN effect and how does it affect relation between states