



**JARAMOGI OGINGA ODINGA UNIVERSITY OF SCIENCE AND TECHNOLOGY
SCHOOL OF BUSINESS & ECONOMICS**

**UNIVERSITY EXAMINATION FOR THE BACHELOR OF SCIENCE ANIMAL SCIENCE,
BIOLOGICAL SCIENCE, SOIL SCIENCE, FOOD SECURITY & AGRIBUSINESS
MANAGEMENT**

3RD YEAR 1ST SEMESTER 2024/2025 ACADEMIC YEAR

MAIN CAMPUS/SIAYA LEARNING CENTER

COURSE CODE: BEP 9402

COURSE TITLE: ENTREPRENEURSHIP

EXAM VENUE:

STREAM: BSC ANI, BIO, SOIL, FOOD & AGRIB

DATE:

EXAM SESSION:

TIME: 2 HOURS

INSTRUCTIONS

- 1. Answer QUESTION ONE and any other TWO questions**
- 2. Show ALL your workings and be as NEAT as possible.**
- 3. Candidates are advised not to write on the question paper**
- 4. Marks allocated to each question are shown at the end of the question.**

QUESTION ONE (30 MARKS)

- a) Discuss at least eight personal factors that enable entrepreneurs to succeed in their venture creation. **(8 marks)**
- b) Evaluate four factors that set apart entrepreneurship from other business enterprises. **(8 marks)**
- c) Even though making profit is the main motive of most business undertakings, some entrepreneurs/managers are never keen in fulfilling this motive. Discuss five reasons why entrepreneurs and managers may not always be pursuing this mandate. **(10 marks)**
- d) As a prospective entrepreneur, discuss four areas in which you would be convinced to enter a franchising arrangement. **(4 marks)**

QUESTION TWO (20 MARKS)

- a) Analyze in details at least three factors that would enable you go into self-employment **(10 marks)**
- b) Discuss five areas in which inculcating entrepreneurship culture to citizens would benefit a country like Kenya. **(10 marks)**

QUESTION THREE (20 MARKS)

- a) In your opinion as a prospective entrepreneur, discuss at least five pertinent areas in which Kenya Government should develop pro-small enterprises policies on. **(10 marks)**
- b) Explain five operational areas in which established enterprises would still require funding from external sources. **(10 marks)**

QUESTION FOUR (20 MARKS)

- a) As an owner/manager of an enterprise, explain five areas in which you would keep control of your growing business. **(10 marks)**
- b) Explain five constraints an entrepreneur is likely to encounter while starting and operating his/her enterprise in Kenya. **(10 marks)**

QUESTION FIVE (20 MARKS)

- a) Discuss at least ten factors that influences owner of rapidly growing enterprise to register as a limited company (joint stock) **(10 marks)**
- b) Explain five significance of a business plan. **(10 marks)**