



**JARAMOGI OGINGA ODINGA UNIVERSITY OF SCIENCE AND TECHNOLOGY**  
**SCHOOL OF HEALTH SCIENCES**  
**UNIVERSITY EXAMINATION FOR DEGREE OF BACHELOR OF SCIENCE**  
**PUBLIC/COMMUNITY HEALTH AND DEVELOPMENT**  
**4<sup>th</sup> YEAR 2<sup>nd</sup> SEMESTER 2017/2018 ACADEMIC YEAR**  
**KISUMU CAMPUS**

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**COURSE CODE: HCD 3424**

**COURSE TITLE: ADVOCACY AND COMMUNITY MOBILIZATION**

**EXAM VENUE: STREAM: (BSc Comm Hlth & Dev)**

**DATE: EXAM SESSION:**

**TIME: 2.00 HOURS**

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**Instructions:**

- 1. Answer all the questions in Section A each contain 3 marks and ANY other two questions in Section B each contain 20 marks**
- 2. Candidates are advised not to write on the question paper.**
- 3. Candidates must hand in their answer booklets to the invigilator while in the examination room.**

## **SECTION “A”**

1. Describe the importance of advocacy in the society. (3marks)
2. Explain three factors influencing advocacy in the society. (3marks)
3. Using examples, distinguish between lobbying and advocacy.(3 marks)
4. Describe the impact of partnership in advocacy. (3marks)
5. Describe the role of mass media in advocacy. (3marks)
6. State three common challenges you would face during community mobilization. (3marks)
7. Illustrate any three components of advocacy. (3marks)
8. Describe three important issues to focus on during community mobilization. (3marks)
9. Give three objectives of good advocacy in community health and Development (3marks).
10. Give three factors to consider for lobbying plan (3marks).

## **SECTION “B”**

- 1a). Discuss why and when you would choose an advocacy in a particular community. (10 marks)
- b). Describe the steps involved in community mobilization process. (10 marks)
- 2a). Describe the Distinct challenges of advocacy in the society. (10 Marks)
- b). Discuss the Goals of advocacy in public/Community Health and development. ( 10 marks)
- 3a) Describe the elements of advocacy in public/community health and development. ( 10 marks)
- b) As a community expert, discuss the rational for community mobilization in the society (10 marks)

