



JARAMOGI OGINGA ODINGA UNIVERSITY OF SCIENCE AND TECHNOLOGY

SCHOOL OF BUSINESS AND ECONOMICS

DEPARTMENT OF TOURISM AND MANAGEMENT SCIENCE

EXAMINATION FOR 2ND YEAR 1ST SEMESTER 2024/2025 ACADEMIC YEAR

MAIN CAMPUS

COURSE CODE: BTB 1201

DATE:13/1/25

COURSE TITLE: Tourism Resources Management

EXAM SESSION:9-11.00AM

TIME:2 HRS Tourism Resources Management

INSTRUCTIONS

ANSWER QUESTION ONE (COMPULSORY) AND ANY OTHER TWO QUESTIONS

QUESTION ONE (compulsory)

- a) What is the major difference between tourism resource and tourism attraction? (10 marks)
- b) Explain the major tourism resources in Kenya (10 marks)
- c) A destination may not have natural resources for tourism but can still be developed in a destination of choice. Discuss using specific examples from around the world (10 marks)

QUESTION TWO

Explain how natural tourism attractions in Kenya have contributed to the development of tourism industry in the country (20marks)

QUESTION THREE

Discuss the major impacts of tourism on the physical environment (20 marks)

QUESTION FOUR

Discuss why tourism activities, facilities and services are also regarded as tourism resources (20marks)

QUESTION FIVE

Why should tourism experts be concerned with the sustainability of tourism resources yet they have not been turned into tourism products? Discuss (20 marks)