



JARAMOGI OGINGA ODINGA UNIVERSITY OF SCIENCE AND TECHNOLOGY
SCHOOL OF BUSINESS & ECONOMICS
UNIVERSITY EXAMINATION FOR DIPLOMA IN BUSINESS ADMINISTRATION
1ST YEAR 1ST SEMESTER 2024/2025 ACADEMIC YEAR
MAIN CAMPUS

COURSE CODE: BBM 2115

COURSE TITLE: PRINCIPLES OF MANAGEMENT

EXAM VENUE:

DATE: 15/1/25

EXAM SESSION:

DURATION: 3 HOURS.

INSTRUCTIONS

- 1. Answer QUESTION ONE and any other TWO questions**
- 2. Show ALL your workings and be as NEAT as possible.**
- 3. Candidates are advised not to write on the question paper**
- 4. Marks allocated to each question are shown at the end of the question**

QUESTION ONE

- a) Explain the common characteristics of an organization. (10marks)
- b) Explain the importance of motivation in an organization. (10marks)

QUESTION TWO

- a) State and explain the Henri Fayol principles of organizations. (10marks)
- b] Discuss Decision making process in an organization. (10marks)

QUESTION THREE

- a) Identify and discuss at least five basic management functions (10marks)
- b) Discuss the various fundamental management skills that a manager should poses to carry out management functions. (10marks)

QUESTION FOUR

- a) Explain the positive effects of change in an organization. (10marks)
- b) Identify and discuss critically some of the difficulties managers may encounter in execution of their functions (10marks)

QUESTION FIVE

- a) Identify and explain five reasons why it is important for an organization to continuously control its activities. (10marks)
- b) Organizational conflict can be positive as well as negative consequences for an organization. Evaluate this statement with the use of relevant examples. (10marks)